

# MODERN MOBILE DATING



**REILLY VIDEO AND EDITING PRESENT  
A TINDER DOCUMENTARY,  
PRODUCED BY AIDAN REILLY,  
DIRECTED BY AIDAN REILLY**

**STARRING:  
DEMI BAINES  
GUY SHALEV  
ABBY DONKIN  
SAM EMERSON**







# SYNOPSIS

**THE DOCUMENTARY FOLLOWS FOUR PEOPLE THROUGH THEIR ADVENTURES USING THE MOBILE DATING APP, TINDER. WE GET TO EXPERIENCE THEIR EXPERIENCES, FEEL THEIR FEELINGS AND PEEK INTO THEIR LIVES AS THEY TRY AND NAVIGATE AND TRAVERSE THE WORLD OF MOBILE DATING, SOME WITH MORE EXPERIENCE THAN OTHERS. TWO OF OUR PARTICIPANTS HAVE NEVER USED TINDER BEFORE, SO THEY WILL BE LEARNING AS THEY GO! HOWEVER, THE OTHER TWO USE TINDER REGULARLY. SO, YOU GET TO SEE THEIR ANTICS ON THE PLATFORM, SHOWING WHAT IT IS LIKE IN THE NORMAL WEEK OF A USER!**







## **FILM TITLE**

**MODERN MOBILE DATING**

## **LOGLINE**

**IN AN INCREASINGLY TECHNOLOGICAL WORLD, THIS DOCUMENTARY FOLLOWS 4 YOUNG, SINGLE DATERS AS THEY ATTEMPT TO FIND A PARTNER AS WHILST TRAVERSING THROUGH THE TOUGH WORLD OF TINDER, THE MOBILE DATING APPLICATION.**

## **CONTACT INFO**

**REILLY VIDEO AND EDITING  
15 HOCKETT STREET  
COVENTRY  
CV3 5FR**

**AIDAN REILLY | PRODUCER & DIRECTOR  
07827 815093  
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## **TECHNICAL INFO**

**ORIGINAL CUT**

**TRT: 50.5 MINUTES**

**EXHIBITION FORMAT: DVD, HD CAM, DIGI BETA**

**ASPECT RATIO: 16:9**

**SHOOTING FORMAT: HD  
COLOUR, ENGLISH.**







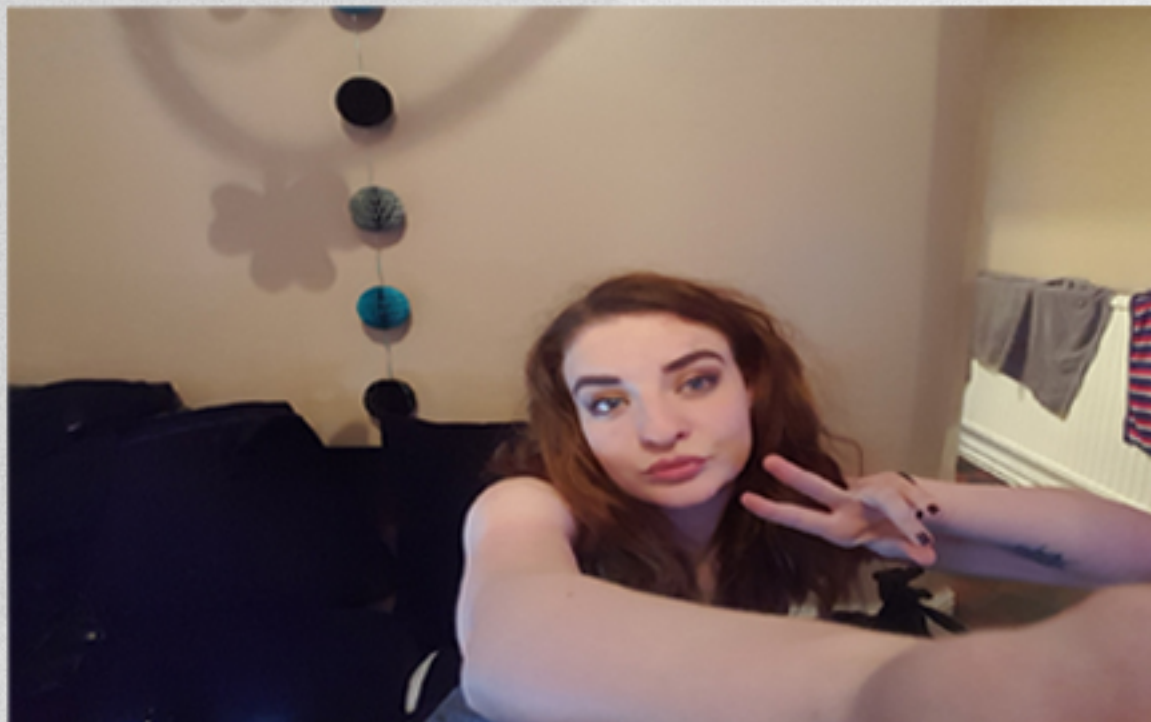
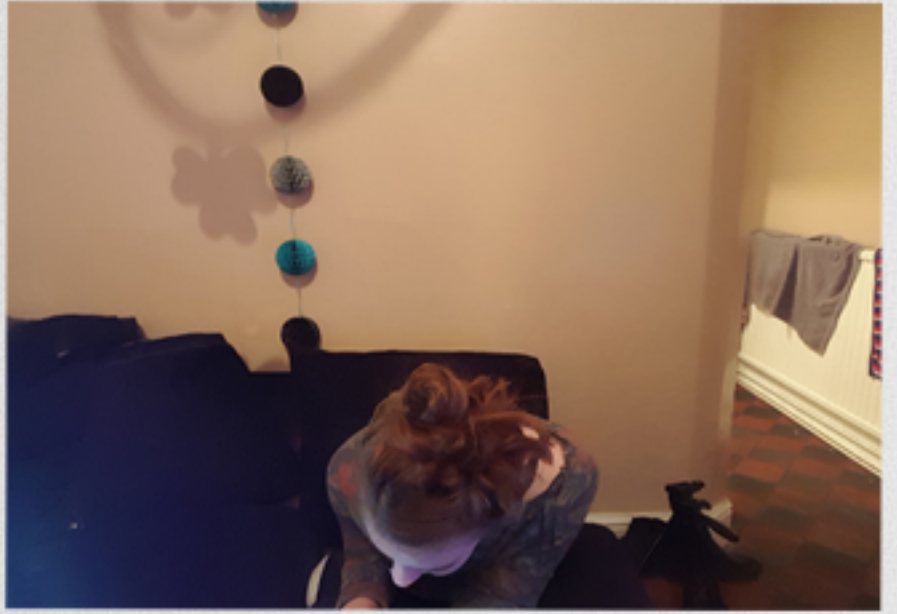
# BEHIND THE SCENES PHOTOS







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# BIOGRAPHIES

## AIDAN REILLY | PRODUCER & DIRECTOR

BORN IN ASHTON-UNDER-LYNE, MANCHESTER, REILLY IS A 21 YEAR OLD FILMMAKER WITH A PASSION FOR CREATING CHALLENGING FILMS THAT SHOW HIDDEN TRUTHS.



## BEN RAYNE | CAMERA OPERATOR

BORN IN COVENTRY, RAYNE HAS PRODUCED HIS OWN DOCUMENTARY CALLED 'A DAY IN THE LIFE OF A ZOOKEEPER'



## GUY SHALEV | PARTICIPANT

A 20 YEAR OLD STUDENT AT LINCOLN UNIVERSITY, GUY WAS BORN IN ISRAEL AND HAS BEEN A TINDER USER FOR OVER 2 YEARS

## DEMI BAINES | PARTICIPANT

FROM SLEAFORD, LINCOLN AND A THIRD YEAR ENGLISH AND TEFL STUDENT, DEMI, 21, HAS NEVER USED TINDER BEFORE.

A STUDENT AT LINCOLN UNIVERSITY, SAM, 22, HAS NEVER HAD A GIRLFRIEND & HAS NEVER USED TINDER BEFORE

## SAM EMERSON | PARTICIPANT

## ABBY DONKIN | PARTICIPANT

FROM NEWCASTLE, ABBY IS 20 YEARS OLD AND IS A STUDENT AT LINCOLN UNIVERSITY AND IS A REGULAR TINDER USER







# DIRECTOR'S STATEMENT



**I HAVE ALWAYS BEEN FASCINATED BY THE IDEA OF ALTERNATIVE DATING METHODS, FROM LONELY HEARTS ADVERTISEMENTS IN THE PAPERS TO GOING ON PLENTY OF FISH, THERE ARE NUMEROUS EXAMPLES. THE IDEA THAT PEOPLE CAN BASICALLY GO INTO A DATING SITUATION BASICALLY BLIND IS INTERESTING TO ME. PEOPLE CAN PUT WHATEVER INFORMATION THEY WANT INTO THESE 'SELF ADVERTISEMENTS' WITH TINDER BEING NO DIFFERENT. AFTER SEEING THE DOCUMENTARY 'THE SECRET WORLD OF TINDER' THAT FOCUSES ON THE MORE FLAMBOYANT USER, I WANTED TO CREATE A DOCUMENTARY THAT SHOWED THE TRUTH OF THE MORE TYPICAL USER. THIS IDEA GREW INTO WANTING TO SHOW THE DIFFERENCE BETWEEN A COMMON USER AND NEW USER. I DECIDED THAT FOLLOWING A PERSON'S FIRST EXPERIENCES WITH THE APPLICATION WOULD BE A GENUINE INTERESTING PIECE OF HUMAN INTEREST. WHEN SCALING IT AGAINST A REGULAR USER'S EXPERIENCE I THOUGHT IT WOULD CREATE AN INTERESTING JUXTAPOSITION.**







# FREQUENTLY ASKED QUESTIONS

## **WHAT TYPE OF CHALLENGES DID YOU FACE IN PRODUCTION?**

**DURING PRODUCTION, I FOUND THAT IT WAS QUITE DIFFICULT IN CREATING DRAMA AROUND THE DATING STORIES OF THE PARTICIPANTS. AS IT IS IN THE DOCUMENTARY FORMAT, IT'S ALL ABOUT RECORDING TRUTH AND BEING HONEST IN WHAT YOU PRESENT. THE FOOTAGE YOU CAPTURE WON'T ALWAYS BE DRAMATIC AND YOU HAVE TO ADAPT AND EDIT IT TOGETHER IN A WAY THAT POINTS TO THE TURH YOU WANTED TO SHOW WHILST NOT CREATING A STRUCTURED REALITY.**

## **DID YOU FACE ETHICAL DILLEMAS IN THE SUBJECT MATTER?**

**WHEN YOU ARE DEALING WITH A SUBJECT MATTER WHICH IS PERSONAL, YOU ARE ALWAYS GOING TO BE FACING ETHICAL DILLEMAS AS THERE IS ALWAYS THE POTENTIAL FOR INDIVIDUALS TO END UP IN SITUATONS WHICH THEY COULD BE EMOTIONALLY DISTRESSED. SO, YOU HAVE TO BE SUPER VIGILANT AND ENSURE YOU ARE AWARE OF YOUR SUBJECT'S COMINGS AND GOINGS SO YOU BE CERTAIN YOU AREN'T PUTTING THEM IN ANY DANGER.**

## **HOW LONG DID THE PROJECT TAKE?**

**OVERALL, AROUND 3 MONTHS. A MONTH FOR PRE-PRODUCTION AND IDEA DEVELOPMENT IN GENERAL. THEN THE SHOOTING TOOK 4 WEEKS AS I HAD A WEEK SHOOTING WITH EACH OF THE 4 PARTICIPANTS WHILST FITTING IN A DAY FILMING STREET INTERVIEWS. THEN POST PRODUCTION TOOK AN ADDITIONAL MONTH TO EDIT AND DISTRIBUTE.**







# FREQUENTLY ASKED QUESTIONS

## **WHAT WAS THE INSPIRATION FOR THE DOCUMENTARY?**

**I HAVE ALWAYS BEEN FASCINATED BY THE IDEA OF ‘SELLING YOURSELF’ AS A WAY OF DATING. TINDER IS BASICALLY JUST AN UPDATED VERSION OF LONELY HEART ADS IN THE PAPERS. STORIES ABOUT THE CRAZY EVENTS THAT GO ON IN THE TINDERVERSE ARE SO WIDELY REPORTED AND I WANTED TO SHOW WHAT THE NORM IS AND CREATE AN INFORMATIVE PIECE THAT WOULD BE INTERESTING TO THE AUDIENCE AND REVEAL A TRUTH.**

## **HOW WAS THE PROJECT FUNDED?**

**I FUNDED THE MAJORITY OF THE PROJECT BY MYSELF, HOWEVER IT WASN'T A HIGHLY COST EFFECTIVE PRODUCTION. BUT ANY ADDITIONAL FUNDING WAS RAISED THROUGH THE CROWDFUNDING SITE, INDIEGOGO.**

## **WHAT DID YOU LEARN FROM CREATING THE DOCUMENTARY?**

**I LEARNED A LOT ABOUT HOW PEOPLE INTERACT WITH THE APPS THAT I DIDN'T KNOW BEFORE. I WAS SURPRISED IN HOW MUCH THOUGHT PEOPLE PUT INTO THEIR SELECTION PROCESS WHEN SWIPING. THEY WOULD TAKE SO MUCH INTO CONSIDERATION, NOT JUST THE LOOKS LIKE MANY ASSUME. I WAS ALSO SURPRISED HOW OVERLOOKED THE SECURITY OF PERSONAL INFORMATION WAS BY EVERYONE. SEEING THAT EVERYONE JUST FELT LIKE SHARING THEIR INFORMATION FREELY AND ASSUMING EVERYONE'S ELSE'S INFORMATION THEY GAVE WAS CORRECT WAS THE NORM WAS ALSO VERY SURPRISING TO ME.**

